

Canadian Condominium Institute
South Alberta Chapter

INVITES YOU TO ATTEND OUR LUNCHEON

Condominiums and Social Media

January 24, 2012

Presentation Focus:

The presentation will focus on the use of social media by condominiums, management companies, and disgruntled owners. Issues will deal with the new expectations of transparency, actual examples of negative use of social media by disgruntled owners (Twitter, blogs, Facebook, local online media sources), how to use and combat negative social media, and some tools to build your online presence.

Speaker: Stephen Cassidy

Stephen has 17 years of software and management experience for municipal, federal, and corporate clients. He has received over a score of awards for his internet work and a showing at the New Museum of Contemporary Art in NYC. His work has been profiled in several places, including the Discovery Channel and IBM's Insight Magazine.

For the last 7 years Stephen has focused on condominiums, both professionally and personally. His company, 247Condo builds software for management companies and corporations – with the products CondoPapers.com and CondoTop.com, along with consulting services.

Along with 247Condo, Stephen serves as President of the Canadian Condominium Institute of Southern Alberta since 2009, served on the Canadian Condominium Institute's National Council from 2008-2011, serves on the Canadian Condominium Institute's Executive Board since 2011, is a member of the Province of Alberta's Condominium Property Act Review Committee, Member of the Association of Condominium Managers of Alberta, an instructor on condominium practices, past president of a 107 unit condominium, past board member of a 205 unit condominium, and has lived in a condominium for over 14 years.

Location: Danish Canadian Club 727 – 11 Ave. S.W., Calgary

Time: Registration at 11:30 a.m., Luncheon at 11:45 a.m.

Parking: Adjacent parking lot or meters on 11 Avenue

Registration: Space is limited.

Admission is not guaranteed unless you are REGISTERED by Friday, January 20, 2012

Price: Members \$35.00 Pre-Registered and paid by Friday, January 20, 2012

Non-Members \$45.00 Pre-Registered and paid by Friday, January 20, 2012

Event Registration / Invoice – PLEASE PRINT all information clearly and mail, email or fax your form to CCI

Name(s): _____

Membership Type: Condominium Corporation
 Sponsor Membership
 Professional Membership
 Individual Membership
 Non-Member

↑ Please provide Condominium Corporation or Sponsor Membership (Company) Name

If a non-member, please provide contact information _____

Payment:

Cheque payable to CCI South Alberta Chapter OR Visa Master Card Amex (Please Indicate which card)

_____ Expiry ___/___ Cardholder Signature _____

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